



# PRODUCT CONTENT GUIDE ■

## QUICK START GUIDE ■



# THANK YOU!

Thank you for choosing Equip Ministry Resources to support your ministry. We realize that connecting well with your guests is vital to the success of your ministry and the communication of the gospel of Jesus Christ. That is why we appreciate you trusting us to help you in your mission to make guests feel welcome.

Your purchase of Quick Start Guides is an excellent step toward achieving that mission. In order to make sure your Quick Start Guide best communicates the basics of your ministry and the correct next steps for guests to get connected, we ask that you take some time to go through each part of the provided guide and answer each question carefully. Once the guide is complete, send the completed guide back to us and we will begin creating a visually appealing and highly informative guide that will draw guests and your community further into your ministry.

Together, we will work hard to make sure that the goal of our business and your ministry is achieved—namely, the proclamation of the gospel of Jesus Christ.

We are grateful for your ministry partnership.

In Christ,

*Justin Broome*  
& The Equip Team

# 1 | MINISTRY INFORMATION

TELL US A LITTLE ABOUT YOURSELF

\* Required Fields

MINISTRY NAME \*

MINISTRY ADDRESS

Street \*

City \* State \* Zip \* Country

MINISTRY PHONE NUMBER(S)

Primary Number \* Secondary Number

MINISTRY CONTACT EMAIL

General Email \*

DO YOU HAVE AN EXISTING WEBSITE? \*

If yes, what is your current website URL (i.e. www.yourwebsite.org)

Yes No

SERVICE TIMES \* (included on outside left panel)

OTHER MINISTRY ACTIVITIES (BIBLE STUDIES, YOUTH GROUP, ETC.) PLEASE INCLUDE DAY/TIME

**MINISTRY MISSION** \* (included on outside center panel)

In **140 characters or less** summarize the mission of your ministry.

**MINISTRY PRIORITIES** \* (included on outside center panel)

If you could tell a guest **only three things about your ministry** what would they be?

1

2

3

**ADDITIONAL INFORMATION**

Is there any other information that you think would be helpful for a guest to know? (i.e. other locations, theme verses, online services, etc.)

## 2 | GREETING AND NEXT STEPS

SAY HELLO AND HELP GUESTS GET INVOLVED

\* Required Fields

**PASTOR'S GREETING** \* (included on inside left panel)

In **150 words or less**, welcome guests to your ministry?

**NEXT STEPS** \* (included on inside center panel)

Briefly provide the process a guest would engage in to become a member and get further involved?

## 3 | MINISTRY CONNECTION POINTS

WHAT OPTIONS DO GUESTS HAVE TO CONNECT FURTHER?

### MINISTRY CONNECTION INFORMATION (included on inside right panel)

Since the ministry descriptions are short explanations to gather interest, provide guests with a place to learn more about each ministry (i.e., Where are classes located? What topics are being covered? Should I bring anything?).

MINISTRY NAME

WHEN DOES IT MEET?

MINISTRY DESCRIPTION Describe the ministry in **50 words or less**.

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**CONNECTING PEOPLE TO YOU  
MEANS CONNECTING THEM TO JESUS.**



**JESUS**



**EQUIP**

MINISTRY RESOURCES

[WWW.EQUIPMR.COM](http://WWW.EQUIPMR.COM)

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