

INSIDE FLAP

ITEMS TO INCLUDE

WORSHIP/EDUCATION TIMES



BACK COVER

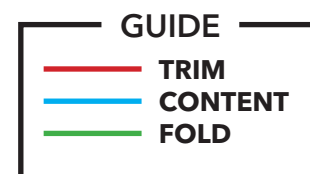
ITEMS TO INCLUDE

1. AT-A-GLANCE INFORMATION

EX. Church vision statement, mission statement, worship information, etc.

2. CHURCH CONTACT INFORMATION

EX. Address, phone number, website



KEEP ALL IMPORTANT TEXT/INFORMATION
INSIDE THE CONTENT LINE

OUTSIDE COVER

ITEMS TO INCLUDE

1. WELCOME

2. DESCRIPTION

EX. "We're glad you joined us today!
Here's essential information to get you
started with our church"

3. CHURCH LOGO/BRANDING

Email finished designs to orders@equipmr.com

INSIDE LEFT PANEL

ITEMS TO INCLUDE

1. WELCOME MESSAGE

EX. Thank them for joining you, letter from the pastor(s), church story

2. PICTURE

EX. Picture of church building, picture of pastor(s)

INSIDE CENTER PANEL

ITEMS TO INCLUDE

1. NEXT STEPS

EX. Let guests know what to do next to engage in the life of your church

2. EXAMPLES OF COMMON NEXT STEPS

EX. Small Groups, new member classes, volunteer opportunities, etc.



**KEEP ALL IMPORTANT TEXT/INFORMATION
INSIDE THE CONTENT LINE**

INSIDE RIGHT PANEL

ITEMS TO INCLUDE

1. CONNECT MESSAGE

EX. Explain to guests why you desire them to connect with your ministry

2. CONNECTION POINTS W/ EXPLANATIONS

EX. Kids ministry, youth ministry, mission opportunities, service opportunities, etc.

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